



Please note: we will offer similar workshops of this type at all AWI locations in the next months!

Visibility and Impact of Research

Gudrun Witzler, AWI Library

Date & Time:	15 November 2018 2, 9 am to 1 pm
Location:	AWI Potsdam
Language:	English
POLMAR credit points:	0,5
Registration:	info.polmar@awi.de

Course content:

- Do you want to know how often your scientific publications are cited and how you can influence your h-index?
- Do you want to improve the visibility of your research on the internet through academic identity management and social networks?

This workshop will give you an overview of various topics around publishing strategies and how to improve the impact of your research.

The first part of the course will cover the following topics:

- academic identity management
- fundamentals of bibliometrics - impact factor, h-index, citation analysis

You determine the contents of the second part yourself. You can choose from the following topics:

- current awareness - stay up to date
- publication strategies - selection of a suitable journal & avoiding predatory publishers
- search engine optimization of your publications

Target group:

Doctoral candidates, Master students and Postdocs.

More information:

<https://intranet.awi.de/infrastruktur/bibliothek-und-archiv.html>
https://www.youtube.com/watch?v=a1Rijk_TMHA