



Helmholtz Graduate School for
Polar and Marine Research

PROCEED

Helmholtz Career Development
Centre for Researchers



Visibility and Impact of Research

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Date & Time:	17 January 2019, 9 am to 1 pm
Location:	AWI Helgoland
Language:	English or German, depending on audience
POLMAR credit points:	0,5
Registration:	info.polmar@awi.de

Course content:

- Do you want to know how often your scientific publications are cited and how you can influence your h-index?
- Do you want to improve the visibility of your research on the internet through academic identity management and social networks?

This workshop will give you an overview of various topics around publishing strategies and how to improve the impact of your research.

The first part of the course will cover the following topics:

- academic identity management
- fundamentals of bibliometrics - impact factor, h-index, citation analysis

You determine the contents of the second part yourself. You can choose from the following topics:

- current awareness - stay up to date
- publication strategies - selection of a suitable journal & avoiding predatory publishers
- search engine optimization of your publications

Target group:

Doctoral candidates, Master students and Postdocs.

More information: One aspect of the course is the ORchID

<https://intranet.awi.de/infrastruktur/bibliothek-und-archiv.html>

https://www.youtube.com/watch?v=a1Rijk_TMHA